

Models for Public Forums on Continence Awareness

**Continence Promotion Committee (CPC) Annual Workshop
Tuesday, November 28, 2006 – 1400-1600
Christchurch New Zealand**

Many national organizations are actively promoting “continence awareness” through public campaigns or forums but it is not known the best interventions or model for reaching the public. This workshop will present different models of public forums held around the world. The workshop will include a panel of continence organizations that have been successful at conducting public forums and will include a presentation on barriers in reaching the public. The CPC hopes to develop a template for staging its own “Public Forum” following the ICS mtg in Rotterdam in 2007.

- 14: 00-14:10 **Welcome – Setting the Stage-Overview of CPC Public Forum Initiative**
Diane Newman, Chair, Continence Promotion Committee
- 14:10-14:20 **Current Consumer Outreach in New Zealand**
Jan Zander, New Zealand Continence Association
- 14:20-14:30 **Community Continence Education Sessions - Western Australia**
Deborah Gordon, Continence Advisory Service of WA
- 14:30-14:40 **Hosting Public Education Forums – U.S.**
Nancy Mueller, National Association for Continence
- 14:40-14:50 **Continence Outreach Project-Australia**
Jacquie Lodewyke, Continence Foundation of Australia
- 14:50-15:00 **Incontinence Awareness Day
Experience with a Public Road Show – Singapore**
Rani Vadiveloo, Society for Continence-Singapore
- ~~15:00-15:10 **Successful Public Forums - Germany**
Christa Thiel, Deutsche Kontinenz Gesellschaft e.V.~~
- 15:10-15:20 **Developing a community program for bladder health**
Tamara Dickinson, Society for Urologic Nurses & Associates, U.S.
- 15:20-15:30 **Barriers to Conducting a Public Forum – Israel**
Ilan Gruenwald, MD
- 15:30-15:40 **Initiatives of the World Federation of Incontinent Patients (WFIP)**
Nancy Mueller – WFIP Executive Secretary
- 15:40-16:00 DISCUSSION**

REFERENCE

1. Newman, D.K., Denis, L, Gruenwald, I., Ee, C.H., Millard, R., Roberts, R., Sampsel, C., Williams, K. Promotion, Education and Organization for Continence Care. In P. Abrams, L. Cardozo, S. Khoury, & A. Wein (Eds), Incontinence, Proceedings from the 3rd International Consultation on Incontinence, Plymouth UK: Health Publication:35-72., 2005.